



FILM TOURISM

JAMMU AND KASHMIR: A BLEND OF
MESMERISING LOCATIONS AND
BREATH-TAKING MEMORIES

ADVANTAGE JAMMU & KASHMIR

Jammu and Kashmir is blessed with picturesque locations, religious and heritage sites and has built a legendary association with Indian and International Film Industry as an ideal destination for film shooting and other associated activities.

Hon'ble Prime Minister Shri Narendra Modi has recently exhorted the film industry to take-up shooting of films in Jammu and Kashmir with a renewed vigour.

01

Films shot in Jammu and Kashmir have been well acknowledged both in India and abroad.

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Jammu and Kashmir offers multiple locations for film-shooting that include scenic landscapes, heritage and pilgrimage sites.

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Adventure tourism in Jammu and Kashmir has provided additional opportunities for film producers for using them in their movies.

04

Film-shooting also generates increased influx of tourists visiting these locations thus building beneficial mutualism with local communities.

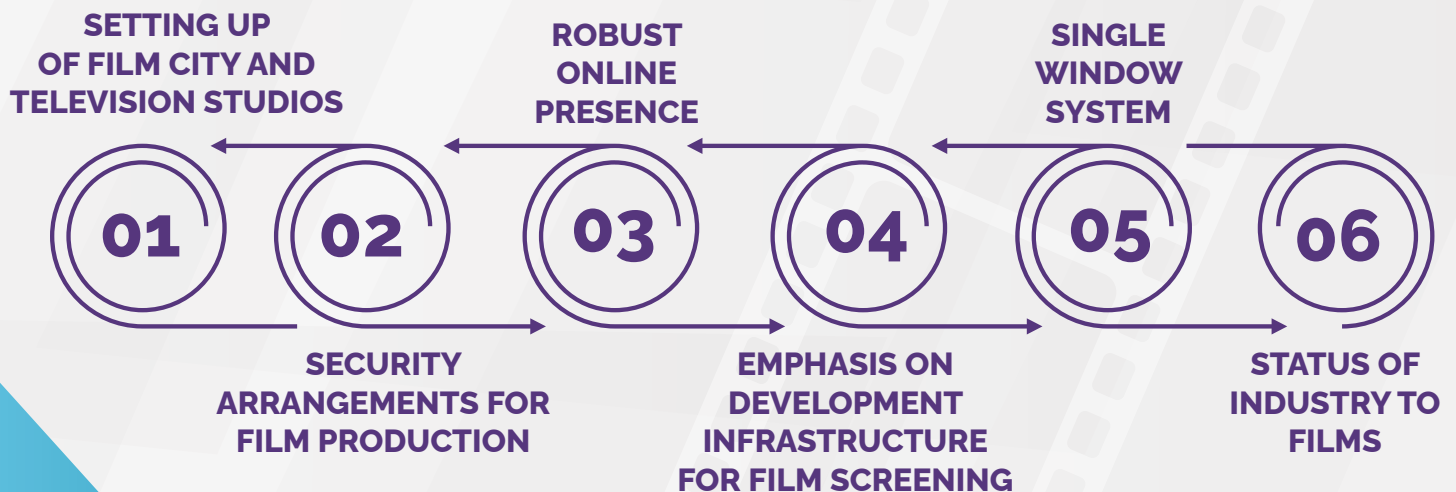
05

Jammu and Kashmir Government has set up a full-fledged Promotion Committee to provide facilitation support and security to all film units.

FILM TOURISM IN JAMMU & KASHMIR

MOUNTAINS SITES	GULMARG 	PAHALGAM 	SONMARG 	PATNITOP 
PALACES & FORTS	HARIPARBAT FORT 	BAHU FORT 	HARINIWAS PALACE 	PARI MAHAL 
ARCHAEOLOGICAL SITES	WANGAT 	KRIMCHI 	MARTAND 	SILK ROUTE 
RELIGIOUS SITES	SHANKARA CHARAYA TEMPLE 	JAMA MASJID 	VAISHNO DEVI 	HAZRATBAL 
OTHERS	GARDENS 	NATIONAL PARK 	RIVER & LAKES 	GOLF COURSES 

POLICY HIGHLIGHTS



OPPORTUNITY LANDSCAPE



Production House with Studios

National and International Film Studios



Film Cities

VFX and 3D conversions are emerging trends in Film Industry.



Film Training Institutes and Theatre

Multiplexes and amphitheatres



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